

Special Revenue Facilities Committee Meeting Minutes
Administration Building
1930 Prairie Street
Glenview, IL 60025
Tuesday, February 12, 2013
9:00 am

1. Roll Call

Commissioner Przybylo called the meeting to order at 9:00 am and the roll was called.

Commissioners/Official Staff present: Commissioners Charlie Kuhn, Ted Przybylo, MJ Coulson, Bob Patton, and Dan Peterson; Chuck Balling, Executive Director; Cheryl Deom, Superintendent of Special Revenue Facilities, Bob Quill, Superintendent of Leisure Services; Blake Manhart, Golf Operations Manager/GN9; Dave Woolf, Tennis Club Manager; Sam Witwer, Attorney; Cheryl Noll, Recording Secretary

Commissioners/Official Staff absent: **None**

Commissioner Kuhn thanked everyone for the hard work involved in this process.

2. Agenda Topics

a. Paddle Tennis 2013/14 Annual Recommendations

The draft of the paddle tennis annual recommendations was discussed. These first year recommendations were structured to give a sound philosophy and back drop for additional recommendations to be added in the future as staff becomes more comfortable with the facility and platform tennis operations. Memberships have been structured to allow for the more serious league player as well as the beginner “social” paddle tennis player wanting to learn more about paddle tennis. An option to purchase golf and paddle season membership combinations with a 10% discount on both paddle and golf will be offered this year. All pricing of these annual recommendations are based on market research of area paddle facilities and comparable programs. There is not an exact model anywhere in Illinois that is similar to the proposed operation at the District’s new facility.

Staff discussed the different levels of paddle tennis memberships and the fees. It was decided that there should be more of a differential between the resident and non-resident fees for the hourly court rates. Staff will go back and adjust this area.

A junior membership would be limited to play on the courts from 3-6 pm Monday through Friday when not programmed with leagues, lessons or events. Juniors would also be allowed to walk on the courts on the weekends all day, if available, at no additional fee. Juniors could reserve a court on the weekends 7 days in advance but they would be required to pay the established court rental fee.

Commissioner Peterson arrived at 9:07 am. He suggested the cross-selling of memberships within the district. Cross selling would involve promotions to encourage golfers to purchase paddle tennis memberships and vice versa, etc. All paddle tennis members would also be able to reserve a court time up to 7 days in advance as well as receive a 10% discount in the clubhouse Pro Shop.

It was decided that the name “grass roots” to describe all beginner paddle tennis programs should be replaced with the word “introductory” in the marketing of the program offerings.

Staff indicated that this facility will be customer friendly. The first year staff will be very flexible about allowing children of members to play with their parents without a membership, in addition there will be a substantial offering of programs for youth. Discussion took place regarding the consideration to offer a family and/or couples membership, but it was determined staff should consider this in future recommendations once they had more feedback and experience with the new operation.

Commissioner Przybylo commented how pleased he is that this new facility will be able to offer a winter activity to the community and public that has typically only been available to private club members.

b. Review of Glenview Park Golf Club IGA with Village of Glenview

A copy of the proposed IGA with the Village was reviewed. The IGA was drafted using the joint agency talking points that were developed and approved by the park board last month. The IGA has been reviewed by both Park and Village staff as well as their individual counsel. Staff and Attorney Witwer believe the IGA, as presented, allows for a win-win scenario. The Glenview Park Golf Course, if renovated, would increase the playability of the course to its golfers, enhance green infrastructure and improve drainage so play could resume more quickly after rain events. The Village will be able to address some of the surrounding neighborhoods flooding concerns while not negatively impacting the play on the golf course. The project, as planned, allows for both efforts to be accomplished at a significantly lower cost compared to similar but separate efforts. The community will be reminded in the public meetings to be held that this is not a solution to their entire storm water problems; it will help but won't solve all storm water concerns.

Discussion ensued on the IGA with commissioners asking for some language to be more clearly defined on the first page of the agreement, in the area of the 4th and 5th "whereas" paragraphs. The 5th paragraph discusses storm water management; and the 4th paragraph defines what the master plan is.

Commissioner Kuhn suggested the word perpetuity included in the IGA. Attorney Witwer indicated survivor is spelled out between 15 and 16.

Commissioner Coulson left at 10:30 am

c. Glenview Park Golf Club Master Plan Review and Process Approval

A copy of the master plan and concept budget for the Glenview Park Golf Club, developed by Jacobson Golf Course Architects Inc., was reviewed. The master plan represents the scope of work planned for the course and addresses issues including playability, course design characteristics and improved storm water management. The master plan is the last step in the design process before developing construction documents.

With an approved master plan, the district will have sufficient information to begin conducting public meetings with golfers, neighbors and the general public. As staff goes through these public meetings the master plan design can be adjusted by the Park Board, if needed. Each hole will be addressed when presented at the public meetings and content of the presentation will be dependent on the audience attending.

Commissioner Patton would like staff to look into putting up netting at the practice tee.

Bob Quill left the meeting at 10:45 am.

d. Update on re-naming of Glenview National 9 Golf Club

Staff and a focus group consultant conducted three focus groups with residents, one for golfers and two for paddle tennis people. Six different names were reviewed with groups. With each name presented the facilitator for the focus groups solicited their feedback. They were reminded of the proposed image and market placement for the new facility that had been identified by the prior spring focus groups. Of the six names presented, the most well received name by the majority of the group members was;

“Prairie Club”

Glenview Golf and Paddle

Staff will discuss in more detail the process for the name change and incorporating it into a new logo if approved by the park board at the February Board meeting.

The Committee supported the proposed name change for the Glenview National 9 Golf course facility. Cost of the name change would be minimal.

e. Clubhouse and Paddle Tennis Courts update

The project continues to move on schedule with an opening date for the golf course sometime in April. Staff is currently working on operational plans to determine the exact date. Cheryl Deom distributed current pictures of the club house and paddle courts progress.

f. Other Business

None

3. Matters from the Public

None

4. Committee Recommendation(s)

- *Staff recommends approval of the 2013/14 Paddle Tennis Annual Recommendations at the February board meeting with the recommended changes.*
- *Staff recommends that the committee endorse approval of the IGA by the full Board as amended by today’s meeting comments at its February 28th meeting. The Village Board would be reviewing and voting on the document at their March 5th meeting.*
- *Staff recommends that the committee endorse approval of the conceptual master plan by the full Board at its February 28th meeting.*
- *Staff recommends that the committee endorse approval of the name change to “Prairie Club” Glenview Golf and Paddle by the full Board at its February 28th meeting.*

7. Adjourn

Commissioner Kuhn moved seconded by Commissioner Patton to adjourn the Open Session at 10:51 a.m. On Voice Vote: All present voted Aye. Motion Carried.

ATTEST:

Bob Patton
Board President

Charles T. Balling
Board Secretary

Approved this 28th day of February, 2013