

PARK AND FACILITY SERVICES/ENVIRONMENTAL COMMITTEE

Glenview Park District Park and Facility Services East

1100 Roosevelt Avenue, Glenview, IL 60025

Regular Meeting Minutes

Thursday, December 8, 2016 @ 8:30 a.m.

1. Roll Call

Chairperson Dave Tosh called the meeting to order at 8:33 a.m. and the roll was called.

Commissioners present: Dave Tosh, Charlie Kuhn, Dave Dillon, Dan Peterson, Angie Katsamakias

Official Staff present: Deputy Executive Director Barb Cremin, Superintendent of Park & Facility Services Jim Warnstedt, Manager of Park & Facility Services Kris Mikkelsen, Park Planner Ken Wexler, Manager of Marketing Jena Johnson, Recording Secretary Amy Wille

Guests: Steve Konters from Hitchcock Design Group, Jeff Andreasen (via phone) and Tess Andreasen from aQity Reseach & Insights, Inc.

Public Visitors: Jen Roberts

Late Arrivals, Early Departure: Jeff Andreasen left at 8:52 a.m., Tess Andreasen left at 10:37 a.m., Steve Konters left at 10:51 a.m.

Commissioners/Official Staff absent: Executive Director Michael McCarty

2. AGENDA TOPICS

a. DRAFT Survey for the Comprehensive Master Plan

Staff requested consideration to approve the draft needs assessment survey, in concept, for the Comprehensive Master Plan that was created by the aQity team. They requested feedback for the individual questions that will provide a better understanding of the needs of the community.

Superintendent of Park and Facility Services Jim Warnstedt explained that the draft survey questions will encompass an integral part of the statistical data collection and analysis phase of the Comprehensive Master Plan. Jeff Andreasen of aQity followed up with an overview of the survey questions over the phone that were developed based on the key objectives specific to Glenview Park District. He explained the reasoning for the individual questions to create a better understanding of how the community interacts with the Park District.

The committee discussed the draft survey with the aQity team over the placement and style of certain questions, including some suggestions and additions. In particular, there was discussion over the questions about the percentage of residents' property taxes that go towards the Park District. Additionally, the committee and staff showed concern over certain options provided to the reasons why a member of the community would not visit a Park District park or facility. Steve responded that those options were included in order to benchmark against similar surveys done locally and nationally. Several other options to the survey questions, such as the one referring to the community's demographic, were phrased a certain way for benchmarking purposes.

Looking at the questions listing indoor and outdoor recreational facilities as well as programs and events, the committee deliberated on various additions and omissions to help clarify the answers that will pertain to Glenview Park District specifically. Commissioner Dan Peterson provided the committee with comments from Commissioner Bill Casey to include in the discussion. The consensus on the additions included: kayaking and canoeing, indoor tennis courts, fireworks, parade, and farmer's market. Furthermore, the committee clarified the options for potential park district initiatives to include: operating and maintaining a naval museum, sports fields, and indoor sports complex (i.e. fieldhouse).

Lastly, the committee discussed asking the community for their support or opposition for naming rights to families and businesses through major donations in regards to the district's contract with Caravel Marketing. Tess Andreasen responded that previously calculated surveys with this question have produced more support over opposition.

The committee endorsed the staff recommendation to move forward with the draft survey for the Comprehensive Master Plan with the requested revisions to the full board for approval.

Project Updates

a. Comprehensive Master Plan

Steve Konters of Hitchcock Design Group updated the committee on the other component of data collection for the Inventory and Analysis phases of the Comprehensive Master Plan through the online community engagement platform. He presented the online platform that will be open to the public through the Park District's new website: www.chartingourfuture.com. Through the navigation of the website, Steve showed the committee where to find the survey and public discussion forum. It was further explained that the data provided from this survey will not be statistically valid, but offers more community involvement for the Comprehensive Master Plan.

3. Matters from the Public

None

4. Adjourn

Commissioner Tosh moved seconded by Commissioner Peterson to adjourn the Open Session at 11:05 a.m. On Voice Vote: All present voted aye, motion carried.

ATTEST:

Daniel B. Peterson
Board President

Michael D. McCarty
Board Secretary

Approved this 26th day of January 2017