

# Glenview Park District | Memo



**To:** Board of Park Commissioners  
**From:** Katie Skibbe  
**Cc:** Michael McCarty, Todd Price, Lori Lovell & James Warnstedt  
**Date:** October 18, 2018  
**Re:** Annual Donations, Sponsorship and Alternate Revenue Report

Enclosed please find a copy of the 2017-18 Donations, Sponsorships and Alternate Revenue Report. Staff compiles this report each year to report on the receipt and use of alternate revenue sources that have been solicited to support District operations and capital projects.

The District continues to receive significant support from cash or in-kind donations, grants, sponsorships and intergovernmental agreements. During the fiscal year 2017-2018, the District received \$1,627,757 in support. The decrease of \$235,452 is primarily the result of one-time donations made in 2016-2017 for land acquisitions and construction projects. The District received a benefit of \$127,038 in 2017-2018 from Com Ed Energy incentives.

The report does not include donations that were made to GHA and FWF. In addition, under the foundation numbers we have subtracted out the event expenses. Prior to 2016-2017, the total generated from each event was reported.

**Park Services:** Park Services received \$909,661 in support, a decrease of \$ 25,256 over the prior year due to one-time donations made in 2016-2017 for construction projects. The Village of Glenview is the major contributor to Park Services with \$549,182 for Gallery Park operations and a \$7,000 contribution toward the Cunliff Park project. Impact fees generated \$198,474, a decrease of \$24,658 from the prior year due to fewer new developments. The Village of Glenview will continue to cover the cost of Gallery Park operations until the end of the TIF in 2021. In addition, Park Services benefitted from \$105,270 of the total Com Ed Energy Incentives for e Flick Park sports lighting and parking lot lighting.

**The Grove:** The Grove received \$232,044 in 2017-2018, a decrease of \$295,594 due to one-time donations made in 2016-2017 for Grove land acquisitions and the construction of the Archives Building. Due to an intergovernmental agreement, the Village of Glenview continues to pay the cost of Air Station Prairie operations until the end of the TIF. In 2017-2018, the Village paid \$192,132 for Air Station Prairie operations, Requests for donations from GHA were reduced in 2017-2018 because GHA has committed to providing \$380,000 in matching grant funds for land acquisition.

**Wagner Farm:** Wagner Farm received \$ 46,245 of support, an increase of \$9.845. The Friends of Wagner Farm increased their donation from \$2700 in 2016-2017 to \$10,500 in 2017-2018. The Farm also benefitted from a \$5.000 donation from the Wittenstein family. Both of these donations were for the construction of the livestock shed. The stock show is supported by donations from the Potash Corp, Cook County Farm Bureau and Richards Farm.

**Special Facilities (Golf, Tennis and Ice)**, received \$59,485 in support, an increase of \$17,195 due to a \$17,000 contribution from the Glenview Park Foundation for the practice cage.

**Recreation:** The Recreation Department received \$218,202 in support, an increase of \$60,450. The Independence Day Celebration Commission (\$71,141) and Glenview State Bank (\$65,813) were the two largest contributors. The Senior Center raised more than \$29,000 to fund its programs and operations while the largest other recipients of donations were the Triathlon (\$12,500) and Concert Band (\$5,000). Park Center was also the recipient of Com Ed Energy incentives of \$21,758 for gym lighting.

**Glenview Park Foundation.** The Glenview Park Foundation experienced a successful year generating \$162,120 primarily from the Firecracker Classic and the 3v3 Soccer Tournament.

Finally, it should be noted that the District continues to seek out grants. In 2017-2018, the District received EPA fuel grants that were used at The Grove (\$3,935) and at Park Services (\$3,935)

Alternate revenue from donations, sponsorships and alternate revenue sources continues to be an important part of the Park District's financial planning each year. Staff will continue to seek out these avenues of additional support in order to maximize our delivery of programs and services to the community.

<b>1. PARK SERVICES DIVISION</b>	<b>FY 5/1/17-4/30/18</b>	<b>FY 5/1/16-4/30/17</b>	<b>FY 5/1/15-4/30/16</b>	<b>8/1/14 - 7/31/15</b>	<b>8/1/13 - 7/31/14</b>
<b>Description of Support</b>	<b>Value Amount</b>	<b>Value Amount</b>	<b>Value Amount</b>	<b>Value Amount</b>	<b>Value Amount</b>
Memorial Tree Donations	\$ 1,800	\$ 2,590	\$ 3,025	\$ 2,100	\$ 2,050
Memorial Bench Donations	\$ -	\$ 3,000	\$ 1,500	\$ 1,500	\$ 2,250
* Impact Fees	\$ 198,474	\$ 223,132	\$ 643,635	\$ 905,135	\$ 3,435,102
Park Furnishing Donations					
Glenview Youth Baseball Contribution		\$ 73,739	\$ 49,270	\$ 49,270	\$ 70,000
Glenview Soccer Club Contribution	\$ 40,000	\$ 250,000			
Glenview Titans FastPitch	\$ 4,000				
Village of Glenview Gallery Park Grant	\$ 549,182	\$ 382,456	\$ 595,008	\$ 768,716	\$ 446,030
Illinois Technical Assistance Grant for EAB			\$ 183		\$ 10,000
Flick Sports Lighting ( Com Ed Energy Incentive)	\$ 56,884				
Parking Lot Lighting (Com Ed Energy Incentives)	\$ 48,386				
State EPA Grant/Fuel Retrofit	\$ 3,935				
VoG Cunliff Drainage Project Support	\$ 7,000				
<b>TOTAL: Park Services</b>	<b>\$ 909,661</b>	<b>\$ 934,917</b>	<b>\$ 1,292,621</b>	<b>\$ 1,726,721</b>	<b>\$ 3,965,432</b>
* Village of Glenview ordinance that gives money to District based on new homes built/increased number of residents.					
<b>2. THE GROVE</b>	<b>FY 5/1/17-4/30/18</b>	<b>FY 5/1/16-4/30/17</b>	<b>FY 5/1/15-4/30/16</b>	<b>8/1/14 - 7/31/15</b>	<b>8/1/13 - 7/31/14</b>
<b>Description of Support</b>	<b>Value Amount</b>	<b>Value Amount</b>	<b>Value Amount</b>	<b>Value Amount</b>	<b>Value Amount</b>
Animal Care Donations	\$ 1,413	\$ 1,030	\$ 1,065	\$ 1,090	\$ 1,323
Anonymous Donation to Grove				\$ 2,000	
Christmas in the Woods Program/Archives	\$ 1,000	\$ 5,500	\$ 10,000		
Be a Buddy-Animal Adoption	\$ 1,865	\$ 900	\$ 1,100	\$ 1,243	\$ 1,585
Antique Tools	\$ 1,210	\$ 1,000	\$ 2,575		
Supplies and Tools	\$ 1,750		\$ 3,200		
Fabric for Weaving Program	\$ 450	\$ 400	\$ 500	\$ 500	\$ 400
Glenview Women of Today			\$ 500	\$ 500	\$ 500
Grove Exhibits	\$ 300				\$ 2,000
Grove Heritage Assoc. Stewardship Fund	\$ 12,737	\$ 16,725	\$ 14,551	\$ 11,827	\$ 10,766
Kennicott House/Archives Furnishings	\$ 1,750	\$ 1,590		\$ 5,400	
Furniture and Artifacts	\$ 1,500	\$ 6,556	\$ 2,000		
Plant Seeds Collection (Lorin)	\$ 4,000	\$ 4,000	\$ 4,000	\$ 4,000	\$ 4,000
Am Recycle Day at Air Station Prairie-Dr. Uhland		\$ 250			
Earth Day at Air Station Prairie-Chiro One			\$ 250		
Program Supplies/Costumes	\$ 600	\$ 1,000	\$ 1,600	\$ 300	\$ 250
Redfield Downes Art Exhibit 10% of sales		\$ 3,000	\$ 1,090	\$ 625	\$ 2,500
School Program Donation	\$ 370	\$ 200	\$ 200	\$ 300	\$ 300
GHA Contribution	\$ 500	\$ 5,000	\$ 5,000	\$ 6,000	\$ 10,000
Memorial Donations	\$ 1,785	\$ 10,100	\$ 1,225	\$ 2,315	\$ 2,450
Air Station Prairie (VoG Contribution)	\$ 192,132	\$ 189,338	\$ 143,389	\$ 193,939	\$ 158,223
Costco Grove Folk Fest Water Donation	\$ 275				
Groupon Craft Faire Promotion				\$ 1,070	\$ 5
Scientific Specimens, Taxidermy and Equipment	\$ 340		\$ 15,000		\$ 3,760
Abt Electronics - Craft Faire Sponsorship				\$ 2,500	\$ 2,500
Bench Donation	\$ 1,600			\$ 710	
IL State Museum Grant					\$ 58,126
Optimist Club of Glenview					\$ 2,500
Redfield Promotional Video	\$ 1,500				
Redfield Furnishings/Artwork	\$ 510				\$ 350
Amazon Craft Faire Promotion					\$ 338
Ladies Night Sponsors			\$ 50	\$ 600	
Ladies Night Donations			\$ 1,790	\$ 5,400	
Groupon Vintage Market promotion	\$ 222	\$ 391			
Vintage Market Musicians	\$ 300	\$ 300	\$ 300		
Redemptoris Fathers Furniture/Equipment			\$ 79,600	\$ 79,600	
Kitchen Equipment Donation				\$ 47,500	

\*Due to realignment of reporting dates in the GDSAR Report in 2016, comparisons to the prior year may not be valid. There is a 3 month overlap.

Abt Land Acquisition Donation			\$ 25,000	\$ 25,000	
David Weekley Homes-Grove Fest Sponsorship		\$ 500			
David Weekley Homes 8-acre Parcel			\$ 2,640,000	\$ 2,640,000	
GHA Archives Addition Donation		\$ 40,000			
GHA land purchase-Kennicott Lane		\$ 239,858			
EPA Fuel retrofit grant	\$ 3,935				
<b>TOTAL: The Grove</b>	<b>\$ 232,044</b>	<b>\$ 527,638</b>	<b>\$ 2,953,985</b>	<b>\$ 3,032,419</b>	<b>\$ 261,876</b>
<b>3. WAGNER FARM</b>	<b>FY 5/1/17-4/30/18</b>	<b>FY 5/1/16-4/30/17</b>	<b>FY 5/1/15-4/30/16</b>	<b>8/1/14 - 7/31/15</b>	<b>8/1/13 - 7/31/14</b>
<b>Description of Support</b>	<b>Value Amount</b>	<b>Value Amount</b>	<b>Value Amount</b>	<b>Value Amount</b>	<b>Value Amount</b>
Schaumburg Park Dist. Artifact donation				\$ 500	
ITW Seniors - Tools				\$ 1,200	
Egg Harbor (Dairy Breakfast)	\$ 8,500	\$ 8,000	\$ 8,000	\$ 8,500	\$ 8,500
Refrigerated Truck (Dairy Breakfast)	\$ 1,000		\$ 1,000		
Northshore Kitchen and Bath					\$ 50
Homers Ice Cream – Barn Dance		\$ 1,500	\$ 1,500	\$ 1,500	
Tobey Foundation	\$ 1,000	\$ 1,000	\$ 1,500	\$ 1,000	
Illinois Tool Works		\$ 5,000		\$ 2,000	
Personal Donations	\$ 1,345		\$ 21,500	\$ 5,000	\$ 3,700
DECO Grant				\$ 43,500	
Baconfest					\$ 13,562
Friends of Wagner Farm	\$ 10,500	\$ 2,700	\$ 3,250	\$ 2,000	\$ 2,000
Glenview Women of Today				\$ 2,500	\$ 2,500
Glenview Rotary - FM double value donation	\$ 1,000	\$ 1,000	\$ 1,000	\$ 1,000	\$ 1,000
Glenview State Bank - FM double value donation	\$ 3,000	\$ 3,000	\$ 3,000	\$ 3,500	\$ 3,500
Glenview Womens Club-FM double value donation		\$ 2,000	\$ 1,300		
Kiwanis Club-FM double value donation	\$ 500	\$ 1,000	\$ 1,000		
Harvest Bonfire-wood dowels	\$ 500		\$ 500		
Cook County Farm Bureau	\$ 2,000	\$ 1,000		\$ 1,000	\$ 1,000
Potash Corp	\$ 5,000	\$ 5,000			
Cash donations via horse wagon rides	\$ 1,150	\$ 1,700	\$ 2,400		
Richards farm and excavating	\$ 2,500			\$ 1,000	\$ 1,000
Bettis Foundation	\$ 500	\$ 500		\$ 500	\$ 500
Kraft Foods					\$ 2,000
Wesemann Feeds	\$ 500				
Bluefire design					\$ 1,500
Wittenstein Family	\$ 5,000				
Chaplik Trading		\$ 500		\$ 1,500	\$ 1,000
Ron Bernardi - Sunset Foods - popcorn wagon					\$ 1,500
Combined artifact donations-est amount	\$ 250	\$ 500		\$ 750	
4-H Families	\$ 2,000	\$ 2,000		\$ 1,250	\$ 850
<b>TOTAL: Wagner Farm</b>	<b>\$ 46,245</b>	<b>\$ 36,400</b>	<b>\$ 45,950</b>	<b>\$ 78,200</b>	<b>\$ 44,162</b>
<b>4. SPECIAL FACILITIES DIVISION</b>	<b>FY 5/1/17-4/30/18</b>	<b>FY 5/1/16-4/30/17</b>	<b>FY 5/1/15-4/30/16</b>	<b>8/1/14 - 7/31/15</b>	<b>8/1/13 - 7/31/14</b>
<b>Description of Support</b>	<b>Value Amount</b>	<b>Value Amount</b>	<b>Value Amount</b>	<b>Value Amount</b>	<b>Value Amount</b>
<b>A. Glenview Park Golf Club</b>					
Tree Donations		\$ 1,289		\$ 475	
Youth Golf		\$ 100			
Corp Sponsorship Program	\$ 3,600	\$ 3,000			
Friday Night Live Sponsorship	\$ 1,000				
Scorecard Sponsorship	\$ 2,000				
Glenview Park Foundation-Practice Cage	\$ 17,000				
Glenview Park Foundation-Ornamental Clock		\$ 12,000			
Fritz Freidinger - Jr Golf				\$ 100	
Jr. Golf Raffle					\$ 525
VOG Storm Water Detention Course Renovation				\$ 1,842,000	
	\$ 23,600	\$ 12,000			
<b>B. Glenview Prairie Club</b>					

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ABTA Grant						\$	5,000	
Scorecard Advertising	\$	500						
<b>C. Glenview Ice Center</b>								
Chicago Open Food/Beverage Donation	\$	2,968	\$	3,451	\$	3,357	\$ 2,645	
Chicago Figure Skating Club/ Chicago Open	\$	830	\$	830	\$	377	\$ 1,500	
February Freeze	\$	2,775	\$	2,775	\$	3,211	\$ 1,446	
Youth League Jerseys/Helmets/Nameplates	\$	3,584	\$	3,872	\$	4,176	\$ 5,515	
Youth League Trophies	\$	1,428	\$	2,473	\$	1,666	\$ 216	
Abt Electronics - Ice Show Sponsorship	\$	-	\$	-	\$	2,500	\$ 2,500	
Winter Carnival Donations	\$	200	\$	500	\$	750	\$ 1,500	
<b>D. Glenview Tennis Club</b>								
<b>TOTAL: Special Facilities</b>	<b>\$</b>	<b>59,485</b>	<b>\$</b>	<b>42,290</b>	<b>\$</b>	<b>16,037</b>	<b>\$ 1,852,637</b>	
							<b>\$ 20,631</b>	
<b>5. RECREATION</b>								
<b>Description of Support</b>		<b>FY 5/1/17-4/30/18</b>		<b>FY 5/1/16-4/30/17</b>		<b>FY 5/1/15-4/30/16</b>	<b>8/1/14 - 7/31/15</b>	<b>8/1/13 - 7/31/14</b>
		<b>Value Amount</b>		<b>Value Amount</b>		<b>Value Amount</b>	<b>Value Amount</b>	<b>Value Amount</b>
Bear Foot in the Park Concerts (from GSB)	\$	2,000	\$	2,000	\$	2,000	\$ 2,000	\$ 4,000
Eggstravaganza	\$	-					\$ 250	\$ 100
Halloween Spooktacular	\$	1,300	\$	1,500	\$	1,000	\$ 500	\$ 2,000
Glenview Concert Band	\$	5,000			\$	200		
Independence Day Celebration Commission (cash)	\$	71,141	\$	69,512	\$	63,000	\$ 63,000	\$ 62,373
Meatheads (GC for leagues, 1/child)	\$	-						\$ 14,580
Leisureship Fund (GSB and other donations)	\$	29,503	\$	4,250	\$	7,500	\$ 7,500	\$ 7,500
Lighting Grant	\$	-	\$	21,758				
Splash Landings Filter Pump Energy Rebate	\$	-	\$	2,000				
Splash Landings Slide & Water Feature Energy Rebate	\$	-	\$	3,404				
Luau	\$	-	\$	500	\$	575		
Senior Flamenco Cabaret	\$	-						\$ 300
Pepsi Donation	\$	5,500			\$	5,500	\$ 5,500	\$ 5,500
Senior Newsletter Ads	\$	5,300	\$	6,225	\$	8,725	\$ 5,875	\$ 4,250
Senior Address Book Ads	\$	4,750	\$	5,600	\$	5,075	\$ 5,075	\$ 6,550
Senior EFSE (Endowment for Senior Enhancement)	\$	2,739	\$	3,623	\$	1,604	\$ 2,608	\$ 1,188
Senior Songfest	\$	200			\$	300	\$ 300	\$ 300
Coffee (2 Sponsors)	\$	714	\$	750			\$ 1,080	\$ 300
Senior Chorus ( Jewelry Sales)	\$	1,645	\$	1,983	\$	2,497	\$ 2,649	\$ 1,300
Fellowship Luncheons (3 in-kind sponsors)	\$	5,000	\$	5,000			\$ 10,000	\$ 10,000
Flamenco Cabaret	\$	500					\$ 300	
Barbara Rinella Sponsors (\$500 & \$250 in Pastry)	\$	1,500	\$	1,500	\$	1,000	\$ 1,500	\$ 750
Birthday Dinner	\$	350	\$	350	\$	500		
Volunteer BBQ	\$	900					\$ 350	
Oktoberfest	\$	500	\$	375	\$	300	\$ 300	\$ 500
New Years Luncheon	\$	500	\$	500	\$	500	\$ 500	
Barry Bradford	\$	350	\$	600			\$ 175	
Truman Series	\$	250						
The Real Mrs. Claus	\$	225						
Rochelle Pennington, the xmas miracle	\$	225						
Presidents Day	\$	500						
Senior Mardi Gras	\$	500	\$	500	\$	300	\$ 300	\$ 300
Spring Luncheon	\$	500	\$	500	\$	500	\$ 500	\$ 250
Holiday Luncheon	\$	500	\$	500	\$	500	\$ 500	\$ 400
Super Seniors (in kind breakfast)	\$	500			\$	701		
Western Party	\$	375	\$	375	\$	300	\$ 200	\$ 200
Sunday Special (various in kind services)	\$	200	\$	600			\$ 400	\$ 600
Day-old Bakery (2 donors with food product)	\$	1,117	\$	1,037			\$ 6,412	\$ 4,000
Glenview State Bank Sponsorship	\$	36,310						
Brochure Ad Sales					\$	14,055	\$ 19,260	\$ 18,480
Triathlon Donations	\$	12,500	\$	9,750	\$	7,500	\$ 10,500	\$ 11,000
St. Patrick's Day	\$	200	\$	200	\$	300		

\*Due to realignment of reporting dates in the GDSAR Report in 2016, comparisons to the prior year may not be valid. There is a 3 month overlap.

Daddy Daughter Dance (in kind donations)	\$ 50	\$ 50		\$ 100	
Mah Jongg Tourney	\$ 150	\$ 250	\$ 500		
Flight Fest	\$ -	\$ 11,350	\$ 9,800	\$ 8,200	
Polar Express (in kind donations)	\$ 150		\$ 200	\$ 1,000	\$ 1,000
Summer Show-Theater Guild	\$ -	\$ 850	\$ 875		
Brick Sales	\$ 300	\$ 360	\$ 675	\$ 150	\$ 300
Gym Lighting ( Com Ed Energy Incentive)	\$ 21,758				
Youth Basketball League	\$ 2,500				
<b>Total: Recreation Division</b>	<b>\$ 218,202</b>	<b>\$ 157,752</b>	<b>\$ 135,807</b>	<b>\$ 156,834</b>	<b>\$ 157,721</b>
<b>6. GLENVIEW PARK DISTRICT FOUNDATION</b>	<b>FY 5/1/17-4/30/18</b>	<b>FY 5/1/16-4/30/17</b>	<b>FY 5/1/15-4/30/16</b>	<b>8/1/14 - 7/31/15</b>	<b>8/1/13 - 7/31/14</b>
<b>Description of Support</b>	<b>Value Amount</b>	<b>Value Amount</b>	<b>Value Amount</b>	<b>Value Amount</b>	<b>Value Amount</b>
<b>General Donations</b>	\$ 30,450	\$ 12,153			\$ 400
<b>Firecracker Classic</b>					
Donations	\$ 51,100	\$ 75,350	\$ 78,643	\$ 78,643	\$ 62,530
Sponsorship	\$ 20,275				
Services in Kind/Prize Donations	\$ 28,080	\$ 33,000	\$ 33,000	\$ 33,000	\$ 32,000
<b>Friends of Wagner Farm</b>	\$ 8,254	\$ 18,929	\$ 19,891	\$ 17,629	\$ 11,989
<b>3V3</b>					
Donations		\$ 8,000	\$ 10,050	\$ 10,050	\$ 10,025
Sponsorship	\$ 5,350				
Team Fees	\$ 16,365	\$ 13,920	\$ 24,700	\$ 24,700	\$ 27,180
Services in Kind/Prize Donations	\$ 2,246	\$ 2,860	\$ 2,996	\$ 2,996	\$ 2,510
<b>Total: Foundation</b>	<b>\$ 162,120</b>	<b>\$ 164,212</b>	<b>\$ 169,280</b>	<b>\$ 167,018</b>	<b>\$ 146,634</b>
<b>Grand Total - All Operations</b>	<b>\$ 1,627,757</b>	<b>\$ 1,863,209</b>	<b>\$ 4,613,680</b>	<b>\$ 7,013,829</b>	<b>\$ 4,596,456</b>